

Lunik set sights on the UK

Swiss four-piece aim to follow their European success by going global with forthcoming single and album releases

A multi-platinum selling band in their home country of Switzerland, English-language act

Lunik are ready to break out of the cantons and go global. September 29 sees the release of their debut UK single Do You Love Me, which is a taster from their forthcoming album Lonely Letters, slated for release early next year. Lunik's label for the world, ex-Switzerland, is Canadian imprint FOD Records, which has already had success across the continent with fellow signings Gregory Darling and Chris Field. The single will be distributed by Nova via Pinnacle, while the band are published by BMG Publishing throughout the world.

Lunik are a four-piece band who perform and write their own material and have released five albums in their home territory to date. Frontwoman Jaël (pronounced Yile) has, despite her youth, clocked up more than 10 years in the live music scene as well as modelling for clients including Diesel. Possessed of an extraordinary vocal ability with a truly unique sound, Jaël also plays rhythm guitar and has charted high on both sides of the Atlantic fronting tracks for Delirium and Schiller. Guitarist Luk Zimmerman, keyboard player Cedric Monnier and drummer Chrigel Bosshard complete the line-up.

Lunik's campaign is already picking up pace: championed by Blondie's Nigel Harrison, the band have been attracting interest from the US, while Europe has long been onboard, with stations such as Radio DJ, 105 Network, Radio Monte Carlo and RTL playlisting the track and television coverage

(Pictures)

Shooting star: Lunik frontwoman Jaël's vocals were featured on Delirium's global hit After All



secured on Rai Uno (Domenica In) and Canale 5. The band have also been asked to perform at a big-name designer's Milan Fashion Week shows next January.

Lonely Letters was produced by Bob Rose (Julian Lennon/George Harrison/Roy Orbison) and with the band a serious live proposition – they regularly fill 10,000-seaters at home – some live dates are actively being sought in the UK.

The release is supported by a full TV and radio campaign orchestrated by Lisa Davies Promotions and Steve Dinwoodie, with a press campaign handled by Chris Hewlett PR.

FOD are hoping that Lunik can repeat the success that they have already enjoyed in parts of



Europe and, with Do You Love Me and the Lonely Letters album, they have the songs to live up to expectations. With the album in the bag and knockout second single Everybody Knows already in the pipeline, the Lunik story is just beginning .